



**the monteith**<sup>®</sup>  
SALMON FISHING PERMITS



**FEATURES & BENEFITS**  
[salmon-fish-scotland.com](http://salmon-fish-scotland.com)





## FEATURES & BENEFITS CHART

*(Compare these points with your existing Agent)*

# SALMON FISH SCOTLAND

[www.salmon-fish-scotland.com](http://www.salmon-fish-scotland.com)

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**Secure Socket Layered (SSL)** registered for online purchasing **data security protection**.

**Level 1** *(most stringent)* **PCI DSS compliant** credit card processing certification.

**All credit card transactions** are processed through leading global service provider **Stripe** who service hundreds of thousands of the world's most innovative online business clients.

**This booking platform** utilises the **latest technology** to ensure there is **no vulnerability** to **Cross Site Scripting (XSS)** injection attacks.

**14 Day** salmon beat vendor **settlement** service (from date of booking) via **Bank Of Scotland electronic payment services**.

**Professional** Scottish ghillie **24/7 hotline advice service** from Jock Monteith.

**Office opening hours:** 8am to 8pm *(7 days per week)*.

**Free (WiFi/3G/4G) office hotline telephone number** for all clients & salmon beat owners via **Skype**.

**No annual charge** to Scottish Salmon Fishery Boards for salmon beat promotional activity on this booking platform.

Incorporates a **highly versatile** booking search widget that can be placed on **any** website, globally, for **'effective' added client reach**.

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## FEATURES & BENEFITS CHART

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This **'live' availability search widget can be tailored** (*and its title re-branded*) for any **individual salmon beat** to display only **their own** salmon beat's availability on **their own** website to encourage direct bookings and/or platform bookings (only at the foot of the widget would it say 'Powered by Salmon Fish Scotland').

**A highly knowledgeable (& experienced) web development team** which operates on the 'cutting edge' of **web technology & search engine optimisation** (SEO).

**An hourly** booking system **'data backup'** implementation.

**Pre-established** Google search engine positioning (i.e. Google search 'salmon fishing Scotland').

**No charge for professional script translations** for all participating salmon beat presentation pages for 11 **previously un-tapped international markets**.

**Customer Relations Management system** (CRM) access for **estate office programming** of rod availability, catch statistics & client booking information.

**Android & iPhone Apps soon available on Apple Store & Google Play Stores** for individual beat management's **remote programming** of rod availability, catch statistics & client booking information.

This modern **state of the art** website **fully supports** an **'Application Program Interface'** (API) for 'live' salmon fishing availability to **encourage other agents** to promote **'real time'** availability of Scottish salmon fishing (through **this** booking platform or on **their own** booking platform). This service **for other agents** will readily be made available & will be provided **free of charge**.

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## FEATURES & BENEFITS CHART

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**No client credit card or booking fees** will ever be charged to fishing clients on this **Salmon Fish Scotland** booking platform.

**No paid commercial adverts will appear** on any of the **individual salmon beat presentation pages** at any time.

**No set up fees** charged for any Scottish salmon beat 'presentation' page.

**Permanent** ongoing '**Fish Of The Month**' competition to **educate** all fishing clients on **conservational** salmon photography/handling techniques.

**Fully Gyrodactylus Salaris compliant** on all salmon fishing booking permit purchases via booking confirmation email **GS declaration forms and instructions**.

